Early Economic Evaluation

Daria O’Reilly, PhD, MSc
Assistant Professor
Department of Clinical Epidemiology and Biostatistics
McMaster University
Faculty Director, Field Evaluation & Economic Assessment Program
PATH Research Institute

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What does economic evaluation mean?

The comparative analysis of alternative courses of action in terms of both their costs and consequences.

Drummond et al.
Conducted a systematic review of economic evaluation studies of emerging technologies.

- Focus on EE and did not identify many studies (16)-indicative of either not being conducted or possible not published.
Maarten

- Early economic *modeling* to inform medical product development *and* market access

- Objective/perspective defines the modeling approach and paradigm
  - R&D decision making
  - Commercial decision modeling
  - Reimbursement decision modeling
What do we are we talking about?

➢ Health economic analysis
  • Happens throughout the lifecycle of the technology
Questions?

- What do we mean by “early economic evaluation”?
  - ROI, economic evaluation, BIA

- Do all early economic analyses (e.g. ROI) fit into the HTA framework?